

H.C. IMED 1316

WordPress.Com - Part 1

WHAT IS WORDPRESS

- WordPress is a publishing platform that makes it easy for you to create a website where you can publish your content to the Internet. WordPress comes in two varieties.
- WordPress.com, which is the cloud-hosted (it lives on the Internet, you don't have to pay to park your site this way.) You can create it within the WordPress ecosystem.
- Self-hosted WordPress. This is the same application as what you see on WordPress.com, but it's hosted on your own Web server, you have complete control over it, however you pay for a place to park your site.

WORDPRESS .COM VS SELF HOSTING

WordPress.com

- Owned by Automatic
- In the Cloud
- Automatic Maintenance
- Content Restrictions
- Pre-configured Themes
- Pre-defined functionality
- Zero Hassle
- Import from WordPress Self Hosting

Self-Hosting

- Owned by You
- On Your Server Or Host
- Maintained By You
- No Content Restrictions
- Install & Use ANY Theme
- Can Add Plugins
- Hassle (and Control) to Your Liking
- Import From WordPress.com

SETTING UP AN ACCOUNT

- To set up a WordPress account, go to www.wordpress.com
- Click on LOG IN then Click on SIGN UP
- Put the name that you want your site to be know as. IE: HowardCollege Your website address would be www.howardcollege.wordpress.com (Don't use howardcollege.)
- Make a user name. This name can only be letters and numbers and must be unique to WordPress.
- Make a Password – one that you can remember. Make it secure as well. A combination of numbers and letters is good.

SETTING UP AN ACCOUNT

- WordPress Blog



Blog Address ✓

mysuperawesomenewblog .wordpress.com \$0 ▼

Did you know, the address **mysuperawesomenewblog.com** is also available?

Great! Use this address on my blog for \$18 a year No thanks, I'll use the free address.

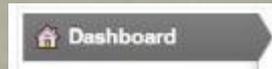
SETTING UP AN ACCOUNT

- Put in an email address. A confirmation will be sent to this address so you need to be able to access this email account from where you are.
- Choose CREATE BLOG under the FREE side.
- Fill in Profile – this can be changed or updated later as well.
- Check your email. Click the Activate Link in your email.

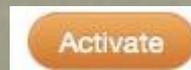


ADDING YOUR SITE

- Click the MY BLOGS Tab.
- Click the link with your blog name to see your site.
- Go to the top left side of your page, a menu will pop down. Select DASHBOARD.



- The Dashboard is the backend to your site. This is where you add and alter content.
- Go to the APPEARANCE menu, then select THEME.
- Select a Theme (background) for your site. Choose the Twenty Ten Theme NOTE: Some themes cost, look at the FREE themes. Look at the most popular for some really good ones. Click ACTIVATE on the theme.



DASHBOARD

- Dashboard Side Menu →
- Drop Down Top Menu



FIX THE HEADER

- Go to APPEARANCE and select HEADER.
- Choose a new image from your files for the header or choose one of the headers offered by the theme (not all themes offer other headers. If you chose Twenty Ten, it does.)
- To load a new image, click CHOOSE FILE. A Box opens, select the file you wish to use. When the name appears in the box, click UPLOAD
- Next move/crop the image to your liking. When satisfied, click CROP AND PUBLISH
- Your page will re-fresh, to see what it looks like click the VISIT YOUR SITE BUTTON at the top of the page.
- To go back to your site either use the back arrow on your browser or go back to your dashboard.

WIDGETS

- Widgets can be added to your site easily. Go to APPEARANCE and select WIDGETS.
- Widgets are add ons to give your page style. They can be added to the PRIMARY AREA – usually the upper right side of the page. They can also be added to other places like the footer and more.
- Grab the CALENDAR Widget and drag it to the PRIMARY AREA. Then Name it Calendar.
- Click the SAVE button.

POSTS VS PAGES

Publishing posts is the primary way to share content on your site, however, additional pages make it look more like a traditional web site.

POSTS – are what make your blog a blog – they’re servings of content similar to journal entries, listed in reverse order. They can be what ever length you desire.

PAGES – are best suited for more timeless content that you want visitors to be able to access easily.

By default, all posts will appear on your blogs first page, but you can also display posts on category pages with the **custom menus** feature.

ADD & ALTER PAGE CONTENT

- Click the PAGES tab, then select ALL PAGES.
- The only page that shows up right now is the ABOUT page. Move your cursor over the ABOUT title. Another menu will appear. Click EDIT.
- Move your cursor over the last ICON under the VISUAL tab. The SHOW KITCHEN SINK button, click that. It will give you a second row of tools.



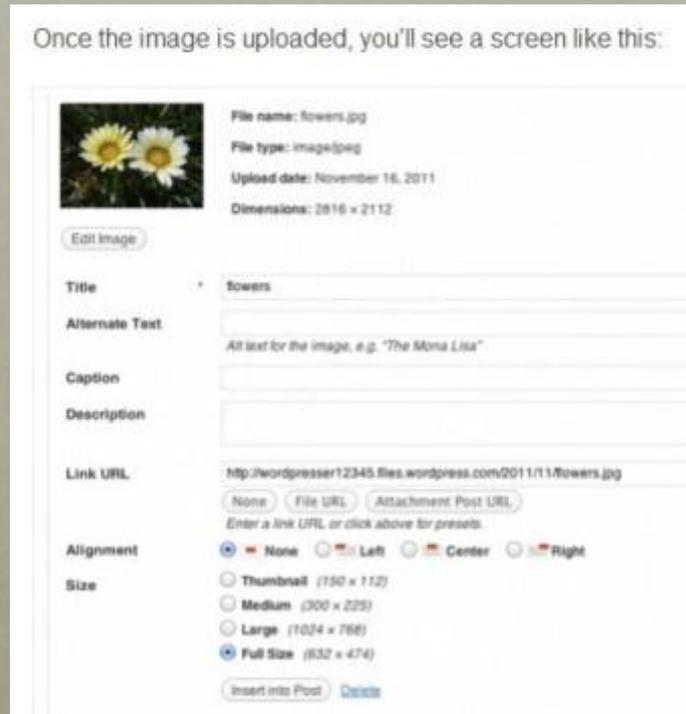
- Alter the content on the about page. These tools work almost the same as in Microsoft Word. You can add titles, BOLD, underline, etc.
- Be sure to push the UPDATE button on the right side of the page to update your site. WordPress does automatically save your changes often, but does not update.

ADD A PICTURE

- Place your cursor where you want to add a picture.
- Click the **UPLOAD/INSERT** link on the top of the page.
- Either drag an image into the square or push select file.
- The file will upload. When it is finished give it an **ALTERNATE TEXT** title. This will display if the user has graphics turned off.
- Select the alignment. Select **CENTER**. Then select your image size. Click **INSERT INTO POST**. Your image will appear on the page.
- Click the **UPDATE** button. Then preview your page!

PICTURE SCREEN

Once the image is uploaded, you'll see a screen like this:



The screenshot shows the WordPress image upload interface. At the top left is a small thumbnail of two yellow daisies. To its right, the following metadata is displayed: File name: flowers.jpg, File type: image/jpeg, Upload date: November 16, 2011, and Dimensions: 2816 x 2112. Below the thumbnail is an 'Edit Image' button. The main form is organized into sections: 'Title' with a text input containing 'flowers'; 'Alternate Text' with a text input containing 'All text for the image, e.g. "The Mona Lisa"'; 'Caption' with an empty text input; 'Description' with an empty text input; 'Link URL' with a text input containing 'http://wordpress12345.files.wordpress.com/2011/11/flowers.jpg' and three buttons: 'None', 'File URL', and 'Attachment Post URL'; 'Alignment' with radio buttons for 'None' (selected), 'Left', 'Center', and 'Right'; and 'Size' with radio buttons for 'Thumbnail (150 x 112)', 'Medium (300 x 225)', 'Large (1024 x 768)', and 'Full Size (632 x 474)'. At the bottom are 'Insert into Post' and 'Cancel' buttons.

File name: flowers.jpg
File type: image/jpeg
Upload date: November 16, 2011
Dimensions: 2816 x 2112

[Edit Image](#)

Title

Alternate Text

Caption

Description

Link URL
[None](#) [File URL](#) [Attachment Post URL](#)
Enter a link URL, or click above for presets.

Alignment None Left Center Right

Size Thumbnail (150 x 112)
 Medium (300 x 225)
 Large (1024 x 768)
 Full Size (632 x 474)

[Insert into Post](#) [Cancel](#)

ACTIVATE ZEMANTA

- Zemanta helps you find COPYRIGHT CLEARED IMAGES with out ever leaving WordPress.
- As you write content for a post, Zemanta will generate recommendations for images that you can add with a single click. Best of all, the images are copyright cleared, and include the source attribution in the caption.
- To activate Zemanta – Go to USERS-PERSONAL SETTINGS in your Dashboard

Additional Post Content

Help me find related content (images, links, related articles, and tags) to use in my posts. Powered by Zemanta!

EMBED VIDEO

- You can add video from YOUTUBE easily

- Copy the URL



- Paste it on a line by itself in your post/page editor. WordPress will take care of the rest.



ADD A PAGE

- Go to the Dashboard. Select Pages, then select ADD NEW.
- Enter your page title. This is what will show up on the web page menu.
- Enter your content into the VISUAL text editor box.
- Click the PUBLISH button.
- Click VIEW PAGE to see your changes. Your new page will appear on your links for all your pages.

WHAT IF I NEED HELP?

- There is a HELP button on the top of every page in the dashboard. This HELP is specific to the page that is open.
- There is also a GET HELP link on this that will link you to other help files on other parts of WordPress.
- Email ME!!!! Or go to: <http://learn.wordpress.com/>



ASSIGNMENT

- You are to make a WordPress page on a hobby you have. Please be sure to only use original pictures or public domain pictures. You can get some pictures from <http://www.publicdomainpictures.net>
- If you can't decide on a hobby, feel free to use the pictures from the UYS Magic project with magic as the hobby,
- This site should have :
 - At least additional three pages (ie: About, Contact, Pictures, Etc.)
 - At least 10 pictures throughout the site
 - A custom picture in the header (One that relates to your hobby)
 - Text on all three pages THAT MAKES SENSE

ASSIGNMENT

- This Assignment is due no later than Tuesday , 9/22/12 at 10 P.M.
- **There will be NO extensions on this assignment.** I will grade them before our class on Thursday. Your grade will be in ENGRADE.
- When you are finished with your site, email your web site address to me at dsparks@howardcollege.edu In your email, give me the following information:
 - Your Full Name
 - Your webpage address (make sure it works, click it and make sure it goes to your page. If I can't get to it, I can't grade it. That would mean you got a zero on the project, that's not good!)
 - What your web site is about.
 - I will reply to your email to let you know that I received your email. If you have not received a response by Saturday, EMAIL AGAIN!!!

REFERENCES

- <http://learn.wordpress.com/> This is a MUST site! Go through all of this and it will help you tremendously! I especially recommend the last page on this help site – 10 Super Awesome Insider Tips
<http://learn.wordpress.com/get-heroic/>
- www.lynda.com This is a pay site, however, it is second to NONE on learning software and programs. It has hundreds of great videos to help you to learn.
- YOUTUBE – check YouTube for a lot of great videos. There is a lot of not so good videos as well, but they are free, so start fishing and you are bound to catch a good one or two!

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